AMENDMENTS TO THE CLAIMS

Claims 1-20 (Cancelled)

Claim 21. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

wherein said light reflecting display section of at least some of said pixels has a different transmittance than the light transmitting display section of the corresponding pixel.

Claim 22. (Previously Presented)

The liquid crystal display of claim 21, wherein the transmittance of said light reflecting display sections is greater than the transmittance of said light transmitting display sections.

Claim 23. (Previously Presented)

The liquid crystal display of claim 21, wherein the transmittance of said light transmitting display sections is greater than the transmittance of said light reflecting display sections.

Claim 24. (Previously Presented)

The liquid crystal display of claim 22, wherein said light transmitting display sections are provided with color filters, and said light reflecting display sections are partially provided with color filters.

Claim 25. (Previously Presented)

The liquid crystal display of claim 23, wherein said light reflecting display sections are provided with color filters, and said light transmitting display sections are partially provided with color filters.

Claim 26. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

wherein said light transmitting display sections are provided with color filters, and said light reflecting display sections are partially provided with color filters.

Claim 27. (Previously Presented)

The liquid crystal display of claim 26, wherein the characteristics of the color filters in the light transmitting display sections are substantially the same as the characteristics of the color filters in the light reflecting display sections.

Claim 28. (Previously Presented)

The liquid crystal display of claim 26, wherein the brightness of the color filters in the light reflecting display sections is at least as bright as the brightness of the color filters in the light transmitting display sections.

Claim 29. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

wherein said light reflecting display sections are provided with color filters, and said light transmitting display sections are partially provided with color filters.

Claim 30. (Previously Presented)

The liquid crystal display of claim 29, wherein the characteristics of the color filters in the light transmitting display sections are substantially the same as the characteristics of the color filters in the light reflecting display sections.

Claim 31. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

said light transmitting display sections and said light reflecting display sections comprising color filters;

wherein said color filters of said light reflecting display sections have a transmission color of different brightness than said color filters of said light transmitting display sections.

Claim 32. (Previously Presented)

The liquid crystal display of claim 31, wherein said color filters of said light reflecting display sections have a transmission color of greater brightness than said color filters of said light transmitting display sections.

Claim 33. (Previously Presented)

The liquid crystal display of claim 31, wherein said color filters of said light reflecting display sections encompass only a portion of said light reflecting display sections.

Claim 34. (Previously Presented)

The liquid crystal display of claim 33, wherein said color filters of said light reflecting display sections have a transmission color of greater brightness than said color filters of said light transmitting display sections.

Claim 35. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

said light transmitting display sections and said light reflecting display sections comprising color filters;

wherein said color filters of said light transmitting display sections have a transmission color of different chroma than said color filters of said light reflecting display sections.

Claim 36. (Previously Presented)

The liquid crystal display of claim 35, wherein said color filters of said light transmitting display sections have a transmission color of better chroma than said color filters of said light reflecting display sections.

Claim 37. (Previously Presented)

The liquid crystal display of claim 36, wherein said color filters encompass only a portion of said light transmitting display sections.

Claim 38. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

said light transmitting display sections and said light reflecting display sections comprising color filters;

wherein said color filters compensate for differences in the brightness of said light transmitting display sections and said light reflecting display sections, respectively.

Claim 39. (Previously Presented)

The liquid crystal display of claim 38, wherein said color filters of said light reflecting display sections have a transmission color of greater brightness than said color filters of said light transmitting display sections.

Claim 40. (Previously Presented)

The liquid crystal display of claim 38, wherein said color filters of said light transmitting display sections have a transmission color of greater brightness than said color filters of said light reflecting display sections.

Claim 41. (Previously Presented)

The liquid crystal display of claim 38, wherein

said color filters associated with said light reflecting display sections encompass only a portion of said light reflecting display sections; and

said color filters associated with said light transmitting display sections encompass substantially all of said light transmitting display sections.

Claim 42. (Previously Presented)

The liquid crystal display of claim 38, wherein

said color filters associated with said light transmitting display sections encompass only a portion of said light transmitting display sections; and

said color filters associated with said light reflecting display sections encompass substantially all of said light reflecting display sections.

Claim 43. (Previously Presented)

A liquid crystal display device comprising:

a pair of substrates and a liquid crystal layer interposed between said substrates, said device including a plurality of pixels;

at least some of said pixels each including a light reflecting display section and a light transmitting display section;

said light transmitting display sections and said light reflecting display sections comprising color filters;

wherein light passing through a color filter associated with a light reflecting display section is reflected to again pass through the color filter, and light passing through a color filter associated with a light transmitting display section passes through the color filter only once;

wherein said color filters compensate for differences in the number of times light passes through the liquid crystal layer in said light transmitting display sections and said light reflecting display sections, respectively.

Claim 44. (Previously Presented)

The liquid crystal display of claim 43, wherein the color filters associated with said light transmitting display sections and said light reflecting display

sections encompass differing areas of said light transmitting display sections and said light reflecting display sections, respectively.

Claim 45. (Previously Presented)

The liquid crystal display of claim 44, wherein

said color filters associated with said light reflecting display sections encompass only a first portion of said light reflecting display sections; and

said color filters associated with said light transmitting display sections encompass a relatively greater second portion of said light transmitting display sections.

Claim 46. (Previously Presented)

The liquid crystal display of claim 43, wherein said color filters of said light transmitting display sections have a transmission color of different chroma than said color filters of said light reflecting display sections.

Claim 47. (Previously Presented)

The liquid crystal display of claim 46, wherein said color filters of said light transmitting display sections have a transmission color of better chroma than said color filters of said light reflecting display sections.

Claim 48. (Previously Presented)

The liquid crystal display of claim 43, wherein said color filters of said light reflecting display sections have a transmission color of different brightness than said color filters of said light transmitting display sections.

Claim 49. (Previously Presented)

The liquid crystal display of claim 48, wherein said color filters of said light reflecting display sections have a transmission color of greater brightness than said color filters of said light transmitting display sections.

Claim 50. (New)

The liquid crystal display of claim 43, wherein said color filters compensate for differences in brightness of the display caused by differences in the number of times light passes through the liquid crystal layer in said light transmitting display sections and said light reflecting display sections, respectively.

Claim 51. (New)

The liquid crystal display of Claim 22, wherein said light transmitting display sections are provided with color filters, said light reflecting display sections are at least partially provided with color filters, and the color filters in

said light reflecting display sections have greater transmittance than the color filters in said light transmitting display sections.

Claim 52. (New)

The liquid crystal display of Claim 22, wherein said light transmitting display sections are provided with color filters, said light reflecting display sections are at least partially provided with color filters, and the color filters in said light reflecting display sections have greater brightness than the color filters in said light transmitting display sections.

Claim 53. (New)

The liquid crystal display of Claim 23, wherein said light reflecting display sections are provided with color filters, said light transmitting display sections are at least partially provided with color filters, and the color filters in said light transmitting display sections have greater chroma than the color filters in said light reflecting display sections.

Claim 54. (New)

The liquid crystal display device of claim 29, wherein the color filters in said light transmitting display sections have a transmission color with chroma at least as good as the chroma of the color filters in said light reflecting display sections.